

FOR IMMEDIATE RELEASE

Carmichael, CA -- December 6, 2007 -- SolarRoofs.com, Inc. is proud to announce a special partnership with Power Partners, Inc. of Athens, GA. (<http://powerpartners-usa.com>) Power Partners is the 13th largest women-owned business in the United States. The company operates a 500 employee manufacturing facility in a fifteen acre plant where a Westinghouse Pole Transformer Factory was located in 1958. For the past fifty years, Power Partners, Inc. has been a leading manufacturer of pole-type distribution transformers that help bring electric power to homes and businesses throughout the world. They serve more than 3,000 utilities, manufacturing companies and energy producers in North America, Central America, Asia and other world markets.

Power Partners, Inc. (PPI) was established in 2003 by Sherrie Ford (Board Chair) and Steve Hollis (CEO). It took a giant leap of faith for Ford and Hollis to buy and lead the ailing manufacturing company but they were determined to stop the exodus of manufacturing jobs in Athens to overseas markets. Ford and Hollis used their background in organizational management and manufacturing to transform the operation. Using an empowered, solution-oriented, high performance, lean work culture Ford and Hollis produced a transformation that made Power Partners profitable again. This miraculous transformation set the stage for a partnership with SolarRoofs.com, Inc.

Ford and Hollis engage their company in a strategic planning process each year. In November 2004, they gathered a group of people from both inside and outside the company to look at the future of Power Partners. That leadership team, as Hollis described it, comprised labor union leaders, representatives from the University of Georgia and Georgia Tech, state economic development officials, Athens Area Chamber of Commerce board members and others. The concept of green energy emerged from that session, Hollis said.

"We started talking about the future and what we wanted it to look like and one of the things we believed in philosophically as we moved forward was building around renewable energy, and solar water heaters came out of that discussion," Hollis said.

A national search for green energy products was launched and that search led to SolarRoofs.com Inc. in Carmichael, California the brain child of Al C. Rich founder, and President. Rich, with 4 US Patents, is the inventor of the unique solar water heating collector he named the Skyline® model.

“I find it amazing that a company can have the foresight to look into the future and search the country for a product to expand their business for the good of the company and its employees. Power Partners wants to grow, and we are very proud that their nationwide search resulted in them choosing our innovative Skyline® solar water heating products as the best products to grow with,” said Rich.

SolarRoof's products have been gaining national attention recently. The Skyline® solar water heating collectors and systems were featured in October 2007 on ABC's "Extreme Makeover: Home Edition, Yazzie Zero Energy Home" program. Skyline® systems were also used as the solar water heating example on the History Channel's "Modern Marvels: Renewable Energy" program and will soon be featured on the Discovery Channel's "Wasted" program.

Al Rich need only check his mirror each morning to see someone who can look into the future. Twenty eight years ago Al founded "AC-Rich & Sun" to install solar water heating systems because of his personal commitment to the reduction of environmental pollution.

“When I went into business twenty eight years ago, I was acutely aware of pending environmental challenges and wanted to make the greatest contribution I could to that solution. Even in 1979, long before I had children, I felt that I was doing this for my children and the children of the world, it's a mission. I chose, and stayed with solar water heating because it was the 'low hanging fruit' of solar energy.”

As a self confessed “gear-head,” Al felt that solar water heating was the area of green energy that he could make a technical contribution to. “I had no idea at the time that I was going to have to survive over 20 years of ‘Nobody Cares’ and the many daunting challenges that being in this industry would put my family through. We did survive for this Day of Atonement and that is why my motto is, ‘Never Give Up’,” Rich said.

Rich went on to say, “Three years ago, which was shortly after Sherrie (Ford) and Steve (Hollis) took over Power Partners, I visited their plant in Georgia as a consultant to start talks on solar energy. I knew something special was happening there when I looked at the organization charts posted all over the company. These charts showed Sherrie and Steve at the bottom, serving everyone else above them. The transformation I saw that year was incredible. I had never seen employees doing so much, so quickly, and being so happy about it! The entire team of over 500 truly

worked together for the good of all. It is truly a privilege to be working with such an inspiring, culture-oriented, company”.

In June of 2007, Hollis made a visit to SolarRoofs.com, Inc. and the groundwork was laid for the new partnership. SolarRoofs.com, Inc. would contribute patented, innovative solar water heating systems for residential and commercial applications and Power Partners would offer the infrastructure and resources to bring these great products into mass production.

The solar water heating system comprises a solar thermal collector, pipes connecting the collector with a traditional gas or electric water heater, a small pump to circulate the water between the collector and the heater and a small solar photovoltaic panel to run the pump making it possible for the entire system to be solar powered.

"We want to sell any and all components for this system," Hollis said. "We manufacture the collector, and most of the peripherals are purchased through us."

Power Partners shipped out an order for its first four solar water heater units on November 16, said Power Partner process engineer Philip Sullivan, who said the company is still in the process of developing the solar water heater production line. "We've only built four so far, and we are still in the development of the process right now," Phillip said.

The production team currently consists of two Power Partner employees and a supervisor, and the goal is to keep production time to one unit per hour and make about 25 a week, Phillip said. Eventually production is expected to exceed 1,000 collectors per day.

Venturing into the green energy field has been an exciting time for Power Partners, said Cammie Bell-Garrison, the information technology manager who has overseen getting the solar water heater production line up and running. "It's great to have a new product to launch, and I like the fact that it's a green product and good for the environment," Garrison said.

Power Partners produces the two basic models of the “Skyline” solar water heater, one with a 6-foot collector and one with a 12-foot collector. The 6-foot collector weighs about 19 pounds and can be shipped by UPS and FedEx ground. The 12-foot collector is 38 pounds and needs to be shipped by ground because of its length. The ultra light, unbreakable polycarbonate material used to make the rooftop solar collectors is one feature that makes the SolarRoofs.com, Inc. water heater system

unique. Most of the industry uses leaded glass for solar collector glazing which makes the collectors very heavy. The use of polycarbonate materials means that a single installer can safely pick the collector up and carry it up the ladder.

What is also unique about the Skyline collector is that it also has a far more attractive appearance on the roof. In fact the collectors are available with 26 different architectural colors, another industry first. These features, along with others, are what made the Skyline collectors and systems stand out as the best collector and systems for PPI to go to the Mass market with.

“Solar powered water heaters offer benefits for electric companies as well”, said Alan Shedd, commercial industrial marketing program engineer with Jackson Electric Membership Cooperative of Jefferson, GA.

"Solar water heating is a great potential for us, because it's more cost effective in terms of energy use," Shedd said. "Water heating is one of the largest (power) loads in a house, next to heating and cooling."

Water heating uses up to a third of the energy in an average U.S. home so a solar water heater can pay for itself in energy cost savings more quickly than other technology.

SolarRoofs.com, Inc. systems have been self installed by hundreds of homeowners and dealers across the country and around the world. Al explained that, “We have commercial installations on resorts in the Caribbean as well as in California and several other states.” The lightweight and simple design of the systems means that even do-it-yourselfers can install a SolarRoofs.com, Inc. system, and hundreds already have.

Power Partners eventually is going to be responsible for marketing, production and distribution of the SolarRoofs.com, Inc. designed systems in the entire eastern United States, said Malia Jomok, Executive Administrator with SolarRoofs.com, Inc.

“Since Power Partners hasn't moved into a full production mode, SolarRoofs.com, Inc. will help complete manufacturing orders for Power Partners as needed”, Jomok said.

The cost of energy and the growing public awareness of the need for conservation to reduce pollution of the environment are driving forces behind the rapidly expanding solar energy market. Using solar energy to heat water in a home or business appeals to consumers on two fronts; “there's the customer who's going to do it because it's

the right thing to do (for the environment)," then there's the customer who is going to do it because it's the economical thing to do, a number of consumers and businesses will embrace the solar water heaters for both reasons, tax credits applied to the purchase of solar water heaters adds another incentive, Hollis said.

The Licensing agreement, Royalty and Partnership between SolarRoofs.com Inc. and Power Partners, Inc. is an important step in the fulfillment of Al Rich's quest to have a positive impact on the environment. The mass production of Skyline® products planned by Power Partners means that his commitment to solar energy for the benefit of future generations has been rewarded. Al will now see his products produced and distributed on a scale he has dreamed of for over twenty years.

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(Word Count = 1,785)